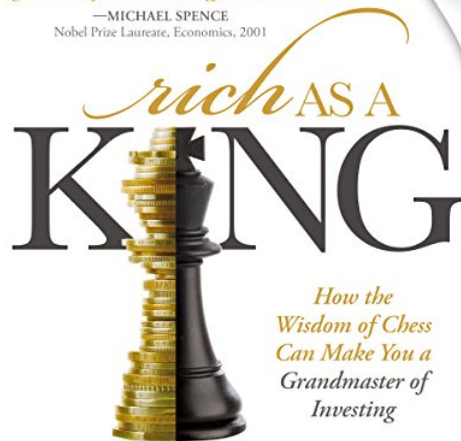


RICH AS A KING: HOW THE WISDOM OF CHESS CAN MAKE YOU A GRANDMASTER OF INVESTING BY SUSAN POLGAR, DOUGLAS GOLDSTEIN

"Rich As A King is an entertaining, informative, and very interesting treatment of investment strategy, tactics and wisdom..."

—MICHAEL SPENCE
Nobel Prize Laureate, Economics, 2001



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MONEY-MAKING
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rich AS A
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*How the
Wisdom of Chess
Can Make You a
Grandmaster of
Investing*

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Chess champions are among the strongest strategic thinkers in the world. Imagine if you could apply the thought processes of grandmasters like Bobby Fischer, Garry Kasparov, and Susan Polgar to your own investments. *Rich as a King: How the Wisdom of Chess Can Make You a Grandmaster of Investing* unlocks the secrets of chess in a tangible way so you can apply them to managing your own finances. With the guidance of world chess champion and Grandmaster Susan Polgar - one of the greatest players in the history of the game - along with international investment advisor Douglas Goldstein, CFP®, you can learn how to apply the wisdom of chess to make you a grandmaster of your investments. Packed with practical examples and never-before-heard stories from the chess world, Susan and Doug will show you:

What has been holding you back from success

The moves Susan used to win 10 Olympic medals, which you can start using right now to manage your money

The 64 strategies that can make you Rich as a King!

Thinking one step ahead and creating a detailed financial plan will bring you closer to your ultimate goals of building your wealth.

- Sales Rank: #122943 in Audible
- Published on: 2016-01-27
- Format: Unabridged
- Original language: English
- Running time: 516 minutes

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10 of 11 people found the following review helpful.

An Extremely Enjoyable Read

By Jeremy Silman

I'll start out by admitting that I'm not fond of self-help books, and I have no interest in books about investing. And I often roll my eyes when I see multiple authors since the mix often is stilted and, at times, creates a bit of literary tug of war. Finally, I wasn't sure how Susan's chess knowledge would mesh with Goldstein's investment knowhow. How could such apparently divergent things compliment each other?

I should mention one other thing: Susan is a friend of mine, and I dreaded the possibility that I might not like the book! After a bit of soul searching, I decided that I would be fair and, if it wasn't to my taste, I would do my job as a reviewer and be honest about it. Fortunately, all my worries turned out to be unnecessary.

I know nothing about investment. But I do know quite a bit about chess, so I started off reading it with a view towards the chess content, while looking at the investment content from a beginner's eye. I was surprised when the book started out with Susan discussing her move from Hungary to the U.S. It was extremely interesting (I won't describe it since I don't want to ruin a surprising moment or two) and I was impressed when she ended it with, "What if I made a mistake?" It was a brilliant connection to not only mistakes in life, but also in the way a person deals with one's finances. And so, we were off to the races!

There followed Goldstein, who explained why chess and investing connects in more ways than one might imagine. He also discussed a thing known as "loss aversion," which actually made perfect sense to me – I could see how this would be helpful to a lot of people.

And so the tone of the book was clear: Goldstein would deal with the heavy hitting investment theory & practice, while Susan mixed chess information, stories, similes, and metaphors to, once again, show that chess and money we're not complete strangers.

There is a lot of information in this book. The chess material always kept my interest and, shockingly, the investment information also was never boring and, indeed, it sometimes was downright exciting! This was achieved by having two authors who knew their stuff on a world-class level, while also having two authors that wrote in an incredibly clear manner – these two know how to share their knowledge, and it showed on every page.

As a writer, I prize the mix of knowledge and clarity above all other things, and the material from both authors seamlessly complimented each other's work. Both Susan's and Goldstein's prose was exceptionally smooth and enjoyable. Perhaps the biggest surprise though, was the humor. A very nice cartoon-icon version of Susan let you know when her material was taking center stage. Oddly, the cartoon also helped make her stuff more human and personal. I don't know how they pulled this off, but that's the effect it had on me. Cartoon-icon Knights were used to let you know when a "Rich As A King Action Point" was offered, and a Douglas Goldstein cartoon-icon appeared when he was discussing some personal story.

I also loved the full-blown cartoon strips that appeared when both Susan and Goldstein were together. These ranged from one to three frames, and all of them were very well done.

For those that are wondering what kind of material is in the book, I'll give you the main Chapter Headings, which should give you a taste, though I'm too lazy to give the endless sub-headings:

Part A: STRATEGY

Chapter 1 Avoid These Mistakes and You're Halfway There

Chapter II How to Achieve Your Financial Goals

Chapter III The Plan to Get Rich

Chapter IV Computers, Chess, and Money

Part B: TACTICS

Chapter V Budgeting: How to Use Your Sixteen Pieces Wisely

PART C: How The Pieces Move: Stocks, Bonds, And Mutual Funds

Chapter VI Building Your Castle with Stocks

Chapter VII Strengthening Your Position with Bonds

Chapter VIII Mutual Funds: Let an Investment Grandmaster Manage Your Portfolio

PART D: Getting Rich Using Chess Strategies
Chapter IX 64 Strategies to Make You rich as a King

I found this book to be absolutely delightful, and extremely well done. I give it my highest recommendation if you are interested in investment strategy, are an adult beginning chess player and want to see chess material that you won't find in chess books, or if you are a Susan Polgar fan.

4 of 4 people found the following review helpful.

Combines two of my great passions!

By Fred Forbes

I will admit it. I am jealous! I have the Certified Financial Planner (r) credential like co-author Douglas Goldstein and I am a chess lover. It would have been great to have the opportunity to work alongside Susan Polgar to develop a book like this. I am always seeking to find ways to educate clients about financial matters and this one is full of great ideas and examples. A bit repetitive on the financial side but a great job of exploring the basics of financial planning and chess strategy and demonstrating the commonalities. I enjoyed the many references to classic comments by grandmasters and historical games and well as Susan's insights into tournament play. Frankly, I do not know how well this book will resonate with those who have little interest in chess but for me it is a winner. Interesting website to compliment the book as well.

2 of 2 people found the following review helpful.

Deserves more than 5 stars

By Taffy Sassoon

If I could, I would give this book more than 5 stars. It's chock-full of helpful information, very well written, often entertaining, and exceptionally creative in both format and concept. The similarities between chess strategies and investment strategies are fascinating. Even a rank amateur in both areas can learn a great deal from seeing how the strategies can be applied from one to the other.

Both authors are educators as well as experts in their fields. Indeed, Goldstein says he views himself primarily as a "financial educator". This quality is eminently apparent in the clear, interesting way he explains the world of investing. No prior knowledge is required to understand what often seems formidably complicated to the inexperienced investor. At the same time, more savvy investors can benefit from the strategic approach he advocates for successful investing.

An especially engaging feature of this book are the quotations from a varied range of people – from Michelangelo and Albert Einstein to Mick Jagger and Yogi Berra, with a smattering of chess grandmasters in between. Wise and often humorous, these quotations are invariably apt and useful in directing the reader to the points about to be made.

The autobiographical touches provided by both authors are not only interesting in themselves but they also contribute to the impression that Douglas Goldstein and Susan Polgar genuinely care about their readers and want them to succeed as strategic players in the worlds of both chess and investing.

Backed up by a well-constructed, user-friendly and vastly informative website, this book is truly a gem.

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