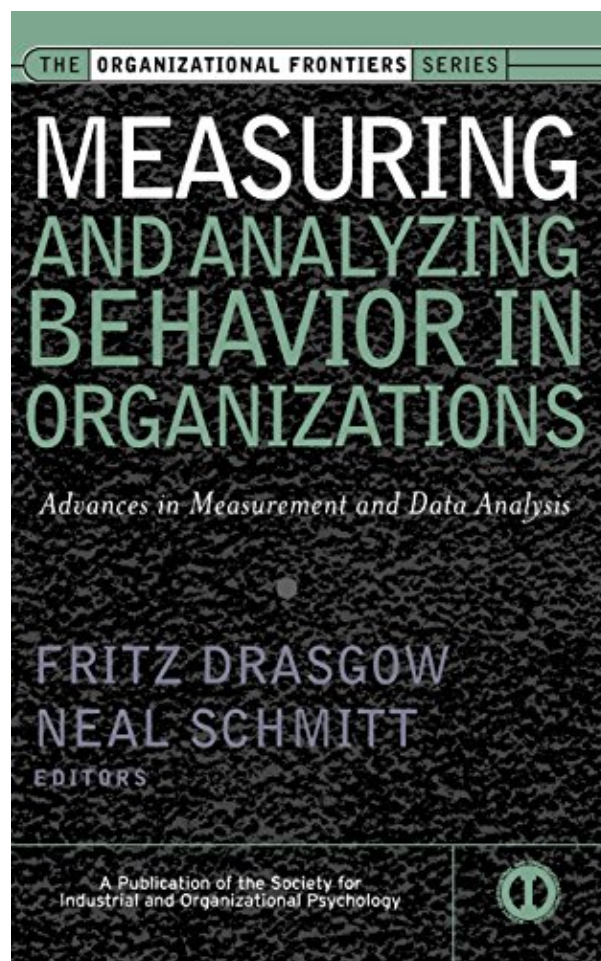


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# MEASURING AND ANALYZING BEHAVIOR IN ORGANIZATIONS

*Advances in Measurement and Data Analysis*

FRITZ DRASGOW  
NEAL SCHMITT  
EDITORS

A Publication of the Society for  
Industrial and Organizational Psychology



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## Review

"This is an excellent book that most of us will find useful." (Personnel Psychology, Spring 2003)

## From the Inside Flap

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The book is structured to maximize ease of understanding, with special care taken to add explanations and clarifications, explain difficult concepts in ways more easily understood, and provide examples to illustrate methods of analysis. Each chapter is broken down into five major parts, including descriptions of 1) the method and assumptions about data that must be satisfied to use the analysis appropriately, 2) the types of problems that one can or should address with the approach being discussed and what advantages the approach holds, 3) the limitations of the method, 4) an example that highlights the manner in which the method should be used, and 5) information on computer software and instructional materials.

Researchers, students, and practitioners who want to update themselves on analyses and measurement methods will find this book to be an invaluable tool. Most important, *Measuring and Analyzing Behavior in Organizations* will make recent developments in psychometrics and statistics accessible to all professionals who do not necessarily read or understand the basic literature in these areas.

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